

Planning for Profits

Making Small Businesses Lean & Prosperous

As one of the national Lean for Small Business Challenge winners, the University of Pittsburgh SBDC is hosting the new pilot initiative. This program series is offered at no cost.

1. Generate & Improve Your Cash Flows
2. Identify Distribution Channels for New Sales
3. Design a Strategic Path & Measurable Goals
4. Present Your Value to Attract New Customers
5. Create a Comprehensive Business Model
6. Review Website & Social Media Research
7. Strategize to Overcome Barriers
8. Learn About Your Business



Seminar Series for Small Business Owners

- Must attend all 6 sessions & complete assigned projects
- Has at least 1 employee
- No direct competitors permitted in class
- Will interact & receive feedback from 25+ customers

Register Today!

412.648.1542

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Visit entrepreneur.pitt.edu for more information.

Program Series

8:00 -10:00 AM | 338 Fallowfield Ave. 2nd Floor | Charleroi, PA 15022

9.8 - Business Models & Developing Customers

9.22 - Value Propositions

10.6 - Customer Segments

10.20 - Distribution Channels & Customer Relationships

11.3 - Revenue Streams

11.17 - Partners & Resources / Activities & Costs